TOUR / RECEPTIVE OPERATOR INCENTIVE PROGRAM DETAILS

Incentive eligibility is based upon new RFPs booked and consumed by December 31, 2023.

To be eligible, all RFPs must be sourced/ distributed by a LYH Sales Representative to the hotel(s) that meet your group tour's needs.

A qualified booking must be a minimum of 20 cumulative room nights, specific to each tour and contracted within the City of Lynchburg.

Total Consumed Room Nights	Incentive Amount
20 – 39	$500.00
40 – 59	$750.00
60+	$1,000.00

LYH
LYNCHBURG, VA
lynchburgvirginia.org/group-tour-travel

The incentive amount is paid directly to the hotel contracted for the event and applied at time of final billing.

The reward offer cannot be used as a deposit or a cancellation fee, nor will it be retroactive.

The City of Lynchburg Office of Economic Development & Tourism reserves the right to end or extend the incentive program at any time.

Eligible groups are adult and/or senior retail tours.

POINTS OF INTEREST

Thomas Jefferson's Poplar Forest
Appomattox Court House National Historical Park
Anne Spencer House & Garden Museum
National D-Day Memorial

LYH's team is ready to assist you in building a memorable group tour experience and we are making it easier with our Tour/ Receptive Operator Incentive Program.

Please see our program details then visit lynchburgvirginia.org/group-tour-travel to submit a Request for Proposal or contact a LYH Sales Representative for more information.

Andrew Marks
Tourism Sales Manager
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(434) 485-7298

WE CAN'T WAIT TO MEET YOU

Put your passengers at the heart of our city's character by hosting your group travel experience in LYH. Our beautiful city along the riverfront & Blue Ridge Mountains offers nationally branded hotels, historic sites, and a walkable downtown with eclectic shops and group dining options that will give your guests an unforgettable experience.

OFFICE OF ECONOMIC DEVELOPMENT & TOURISM
lynchburgvirginia.org

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