



# LYH HOSTS YOU

## PLANNER INCENTIVE PROGRAM DETAILS

Incentive eligibility is based upon new RFPs booked and consumed by December 31, 2023.

To be eligible, all RFPs must be sourced / distributed by a LYH Sales Representative to the hotel[s] that meet your meeting's needs.

A qualified booking must be a minimum of 10 cumulative room nights, specific to each event and contracted within the City of Lynchburg.

**Total Consumed  
Room Nights**

**Incentive  
Amount**

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**10 – 19**

**\$500.00**

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**20 – 34**

**\$750.00**

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**35 – 50**

**\$1,000.00**

The incentive amount is paid directly to the hotel contracted for the event and applied at time of final billing.

The reward offer cannot be used as a deposit or a cancellation fee, nor will it be retroactive.

The City of Lynchburg Office of Economic Development & Tourism reserves the right to end or extend the incentive program at any time.

Eligible groups are corporate, association, and government meetings or conferences.

**LYH**

**LYNCHBURG, VA**

[lynchburgvirginia.org/meetlyh](http://lynchburgvirginia.org/meetlyh)

# MEETINGS



Our LYH Sales Representatives are ready to assist you in building a memorable event and we are making it easier with our Planner Incentive Program.

Please see our program details then visit [lynchburgvirginia.org/meetlyh](http://lynchburgvirginia.org/meetlyh) to submit a Request for Proposal or contact a LYH Sales Representative for more information.



**Andrew S. Marks**  
**Tourism Sales Coordinator**  
[Andrew.Marks@lynchburgva.gov](mailto:Andrew.Marks@lynchburgva.gov)  
(434) 485-7298



# LYH WELCOMES YOU

## WE CAN'T WAIT TO MEET YOU

Put your attendees at the heart of our city's character by hosting your next meeting or conference in LYH. Our beautiful city along the riverfront & Blue Ridge Mountains offers boutique hotels, trails to explore, and a walkable downtown with eclectic shops and restaurants that will give your guests an unforgettable experience.

**OFFICE OF ECONOMIC DEVELOPMENT & TOURISM**  
[lynchburgvirginia.org](http://lynchburgvirginia.org)

# LYH

**LYNCHBURG, VA**